



Oak Ridges Fair 2016 is taking place in the beautiful, newly designed Lake Wilcox Park with expected attendance of 10K plus. Approximately 1,000 people a day walk through the park on regular weekends. This year we will add an arts and culture focus to the annual draw of the midway, the animal petting zoo and pony rides. The main stage will host a variety of great bands with spectators enjoying the sound by the beer garden. We have joined the York Region Festival Alliance in order to significantly boost our marketing in 2016.

The Oak Ridges Fair is a community volunteer based event with a 10 year history of success. The event is funded through financial support from local and area businesses. Without the generous donations and involvement of our local businesses, we wouldn't be able to offer the variety of activities at our event.

Sponsor recognition is provided to all businesses who are involved. Advertising to thousands of visitors to the fair, as well as pre-event marketing to thousands more would be included.

Sponsorships and donations can be put towards the following:

- Event advertising and promotion
- Music, Arts and Entertainment
- Rental Equipment
- Security
- Volunteer Support

In-Kind donations are always needed and appreciated:

- Entertainment
- Coupons and give-aways
- Printing
- Refreshments

Whether you are a big business or small, in a big office tower or home-based, your generosity goes a long way in community goodwill and of course, advertising for you.

To become a sponsor or for further information, please contact Greg Beros 905-717-0110 or email greg@oakridgesfair.com.

We look forward to your participation in the 2016 Oak Ridges Fair!



Sponsorships:

All sponsors that provide support are acknowledged at the event. Depending upon the level of support, the sponsor will be named on our Facebook and website, and/or may have their company name displayed on a banner or sign at the event, and may be included in local printed media.

Donations "in Kind" may be used as prizes or raffle items.

Sponsorship Package	Value	Promotion Description
Pine Sponsor	Value up to \$500 (including in-kind donation of goods or services)	<ul style="list-style-type: none"> Name will be posted on a sign or banner at the fair Name posted on website and Facebook page Name published in "Thank you" ad
Spruce Sponsor	\$501- \$999 (donations of cash or goods or services)	<ul style="list-style-type: none"> Logo will be posted on a sign or banner at the fair Logo posted on website and Facebook Logo published in "Thank you" ad
Birch Sponsor	\$1,000 - \$1,599	<ul style="list-style-type: none"> All items included in the Spruce Sponsor and Name will be used on a promotional item such as lanyard or coffee mug
Walnut Sponsor	\$1,600 - \$2,499	<ul style="list-style-type: none"> All items included in the Spruce Sponsor and Logo will be added to a promotional item such as water bottle which will be available for sale at event Logos included in promotional materials and ads
Maple Sponsor	\$2,500 - \$4,999	<ul style="list-style-type: none"> All items included in the Spruce Sponsor and Will designate specific fair area to sponsor (ie "your company name" Vendor Parkway) Logos included in promotional materials and ads Display of your company supplied banner
Oak Sponsor	\$5,000 - \$9,999	<ul style="list-style-type: none"> All items included in Maple Sponsor and Prominent display of your company supplied banner
Title Sponsor	\$10,000 and up	<ul style="list-style-type: none"> All items included in Maple Sponsor and Prominent display of your company supplied banner Logo will be put on fair jackets or shirts

**Note: Sponsorships must be confirmed by April 30, 2016 to qualify for all stated promotions.*

***Logos must be provided by April 30th to appear on promotional materials.*

Please submit logos to lilita@oakridgesfair.com in pdf format (fonts embedded) 300 dpi



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Sponsor Information		
Item	_____	
Approximate Retail Value	_____	
Company Name	_____	
Address	_____	
City	Province	ON
Postal Code	_____	_____
Contact	E-mail	_____
Telephone	Fax	_____
Website	_____	

Cheque enclosed: \$ _____

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Please make cheques payable to: **Oak Ridges Fair**

Please return to: Oak Ridges Fair, PO Box 2111, Richmond Hill, ON, L4E 1A3
or contact Greg for personal pick up